

Media Release

FOR IMMEDIATE RELEASE

A single finger almost as fast as ten: SpeedScript launches new text entry system for Android



SpeedScript, an intelligent writing system for smartphones and tablets, is now available for Android. For those seeking intuitive, quick and comfortable text entry without compromising their privacy, the new version is a compelling alternative to systems with autocorrect and autocomplete. SpeedScript can now be downloaded from Google Play Store as a free app with full functionality, and as a paid app without advertising priced at USD 3.80/EUR 4.20/GBP 3.00.

**Zurich, January 2016** – Swiss-based SpeedScript has been in the text entry business for a long time. And it shows. From the outset, the company has avoided the complications and distraction of text completion by creating a simple but effective writing system based on ergonomic and linguistic principles that has been honed for well over a decade. The earlier versions of SpeedScript for Windows Mobile were already capable of outpacing ten-finger typing. The latest version, tailored to the exploding Android market, has now also been streamlined to make it very easy to get used to and even more intuitive. For people who prefer to write as they think with no outside interference, SpeedScript is about to change the way they use their Android device.

## Autocorrect? Autocomplete? No thanks!

SpeedScript is a compact QWERTY-layout keyboard minus the keys for vowels but using finger strokes to write vowels from any character key. This combination of typing and writing makes it quicker, more efficient and intuitive. The design is clutter-free but gives direct access to the full range of symbols and functions without the bother of toggling between different views. Once users get used to the system and internalize the strokes (which takes time but is fun and playful, and definitely worth the effort), they can potentially write almost as quickly as ten-finger typing.

Apart from being efficient and easy to use, SpeedScript spares users the annoying and sometimes embarrassing help given by autocorrect and autocomplete systems. And by concentrating entirely on ergonomic and linguistic optimization it avoids the sinister privacy issues of text entry systems that trawl the cloud and the user's smartphone to achieve a usable recognition rate. The paid SpeedScript app needs just one permission (licence check). The free version accesses advertising networks and requires acceptance of carefully delimited permissions, but SpeedScript does not read or store any information, including



information provided in connection with the advertising (which comes from ad network bundler AddApptr). This makes SpeedScript the obvious choice for users who value their privacy and want to limit their exposure to the dark side of the cloud.

## SpeedScript AG: the company

From the moment founder Raphael Bachmann bought an Apple Newton back in the nineties, he was intrigued by the challenge of finding quick and easy ways of writing with a touchscreen device. In 2000 this mission prompted him to assemble a team of developers and launch his own company. SpeedScript AG has subsequently become a pioneer in linguistic research as the basis for developing text input methods – most notably SpeedScript for Windows Mobile. SpeedScript is patented internationally.

>> Video showing SpeedScript in action: <u>https://youtu.be/Q49KidR2JFY</u>
>> More information on the SpeedScript app: <u>www.speedscript.me</u>
>> Download SpeedScript from Google Play:
<u>https://play.google.com/store/apps/details?id=biz.speedscript.speedscriptkeyboard.free</u>

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Raphael in 2003

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